

THREE YEAR B.A./B.Com./B.Sc. (Computer Application) DEGREE

EXAMINATION, DECEMBER -2021

CHOICE BASED CREDIT SYSTEM

SECOND SEMESTER

PART-II-Computer Applications

PAPER-II : E-Commerce & Web Designing

(Under CBCS New Regulation w.e.f. the academic year 2020-21)

Time : 3 Hours

Max. Marks : 75

PART - A

Answer any **FIVE** questions. Each question carries equal Marks.

(5×5=25)

1. ✓ What are the reasons for online transactions? Explain.
2. ✓ How is the digital signature processed?
3. ✓ What are the problems involved in online shopping? Explain.
4. What is anchor tag? How is it used?
5. What are the different scopes of e-security?
6. ✓ What is e-tailing? Explain the problems in it.
7. What are the different semantic tags in HTML?
8. What is nested list? Explain.

PART - B

Answer any **FIVE** questions. Each question carries 10 Marks.

(5×10=50)

9. a) Explain the key elements of Business Model.
(OR)
b) Write the different types of e-commerce.
10. a) Discuss the different methods of e-payments.
(OR)
b) Explain the risks involved in e-payments.

11. a) Explain the applications of e-commerce in various industries.

(OR)

b) How is online learning useful? Explain its characteristics.

12. a) Explain the structure of HTML document.

(OR)

b) Explain about order list and unordered list.

13. a) Explain the different security threats in e-commerce environment.

(OR)

b) Explain the different solutions of encryption.
